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E-CONTENT B.COM 6TH SEMETER BADM

UNIT	TOPIC	VIDEO LINK
1	UNIT-I Human resources management meaning and features	https://youtu.be/QPI49JOWtw8?si=mrrwRqsCowqTUbj4
2	Importance of HRM	https://www.youtube.com/live/BLZgvdXTNko?si=AO-eT1hKHD51Xurl
3	Nature of HRM	https://youtu.be/M9Uch4TuOQU?si=of6iQySKiFLeon5N
4	Objective of HRM	https://youtu.be/2PFJ5c4ST4Y?si=LPMqrpoKAVNviyxy
5	Nature and concepts of HRM	https://youtu.be/M9Uch4TuOQU?si=-zJyYfwuIPvTSRvF
6	Difference between human resources management & personal management	https://youtu.be/6lVevb976do?si=BdHNjNR5sw6FweOQ
7	Human resources management planning	https://youtu.be/jA-ZdKgNzio?si=hc0yzW3wpQRXQZiS
8	Human resources management planning	https://youtu.be/2PFJ5c4ST4Y?si=2JR0TJEftzMt2K0G
9	Human resources management	https://youtu.be/zAy6xT8Rvag?si=lkG1sq4Hogeluy2c
10	UNIT-II Job analysis	https://youtu.be/flhGz2Nv7h4?si=4H9sE6JOa8H9yXIU

11	Objective of job analysis	https://youtu.be/UjvLNyRqDQs?si=13oJqxyNzvvQRr9U
12	Job analysis, job description	https://youtu.be/flhGz2Nv7h4?si=5LyHEwkC6Z_8v0zX
13	Job analysis process	https://youtu.be/UjvLNyRqDQs?si=S0guwvUI7-r2Z-3Y
14	Job specification	https://youtu.be/FQ9KVEZZQks?si=GmZB9NNIRb9lpFAf
15	Purpose of job description	https://youtu.be/ZjKRv_-ypPs?si=E7BcAlrVY3L8WLIlf
16	Job analysis _ job description & job specification	https://youtu.be/veknzIWHGRs?si=q9-g3D4DzTFh3-PY
17	UNIT-III Recruitment and selection process	https://youtu.be/fWG-bwTKVXk?si=CHFTsxR8ool3ZM9j
18	<u>Mean and definition of recruitment</u>	https://youtu.be/YZpYLzpTEY8?si=DB0tdPid536R706l
19	Recruitment in HRM	https://youtu.be/0OUGCS4bPZs?si=zsRPORMvtT9y0qHd
20	Factors affecting recruitment	https://youtu.be/30HhniNoMwM?si=_c6oaFhzXjCxMDe-
21	Source of recruitment	https://youtu.be/sAnq62egQ_0?si=zJ-VwFaWzl3KC2Sn
22	Recruitment vs selection	https://youtu.be/RTVcJNQG-eg?si=rCVKH60EeZ1IA9SE
23	Placement in HRM	https://youtu.be/ORdNAuU8Wko?si=Y75QN6IF7LG1zNBr
24	Principle of placement	https://youtu.be/LK_HHzAcFIM?si=bpCcVn5FIX9_Yd7u
25	UNIT-IV Training vs development	https://youtu.be/LFmWiY1VQJM?si=6csWlqgXljLu43fG
26	Need and important of training	https://youtu.be/TRltoTlugaM?si=-9ixr-eESI-hK3_h

27	Objective and benifits of training	https://youtu.be/stiUu5BJ_Vk?si=vEFOL14fS94ZPFiX
28	Method of training	https://youtu.be/iRmkQBccr6o?si=rG0tPOiGbAYwHjAC
29	Stages in training process	https://youtu.be/Gzn6kXN8JLg?si=7JwMV15YdM1sqa9X
30	Performance appraisal in hrm	https://youtu.be/A4GklhGISxM?si=WJIYoxw2fBMHZgji
31	Process of performance appraisal in hrm	https://youtu.be/ploNS_l0gC0?si=GE8s0RmYUM4mE5WY
32	Method of performance appraisal	https://youtu.be/Px6RvJTVWWY?si=J9vISENuT5v0w8mS