



Session2018-2019

NumberofWorkshops/SeminarsConducted

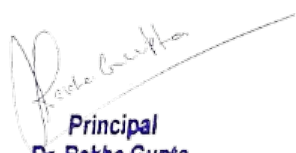
S.NO	Year	Name of theworkshop/seminar	Number ofParticipants	Date From – To	ResourcePerson
1	2018	WorkshopResearch-Trends,ToolsandProcesses	31	11-07-2018To 13-07-2018	Dr.K.KSharma
2	2018	Workshop Research EnablersandItsThrustAreas	28	24-08-2018To 27-08-2018	Dr.SanjaySharma
3	2018	AwarenessWorkshopon IntellectualPropertyRights	27	19-09-2018	Dr.M.NSingh
4	2018	Workshop onIntellectual PropertyRights	25	08-10-2018To 09-10-2018	Dr.Manmohan Singh
5	2018	WorkshoponTrademark RegistrationandProtectionStrategies	42	10-11-2018To 12-11-2018	Dr.SubashGupta


Principal
Dr. Rekha Gupta
R.K. Vigyan (P.G.) Mahavidyalaya
Kalwar, Jaipur

IntellectualPropertyRightsCell	
ActivityReport	
NameofActivity	Workshop
Title	WorkshopResearch-Trends,ToolsandProcesses
Date	11-07-2018To13-07-2018
Venue	R.K. Vigyan (P.G.) Mahavidyalaya
Organizedby	IntellectualPropertyRightsCell
FacultyCoordinator	AmitGadwal
ResourcePerson	Dr.K.KSharma
EnrolledStudents	31
EventSummary	<p>Introduction: The workshop on "ResearchTrends,Tools, and Processes" broughttogetherresearchers,scholars,andstudentsfromvariousdisciplinestoexplorethelatestdevelopmentsin research methodologies,tools, and best practices. The eventaimed to foster a collaborativeenvironmentfor sharing knowledgeandenhancingresearchcapabilities.</p> <p>KeyThemesExplored: EmergingResearch Trends:Participants discussedemergingtrendsintheirrespectivefields,includingadvancementsin artificial intelligence,biotechnology,renewableenergy,anddigitalhumanities.Theemphasiswas onunderstandinghow these trends can influenceand shape futureresearchdirections.</p> <p>Research Tools andTechnologies:The workshopfeatured demonstrationsandhands- onsessionsonawiderangeofresearchtoolsandtechnologies.Thisincludeddata analysissoftware, virtual research environments,citationmanagementtools,andresearchcollaborationplatforms.</p> <p>ResearchProcessOptimization:Presentationsandpaneldiscussionsfocusedonoptimizingtheresearchprocess.Topicscoveredincludedeffective literaturereviewtechniques,researchdesign,datacollectionmethods,andethicalconsiderationsinresearch.</p> <p>InterdisciplinaryCollaboration:Theimportance of interdisciplinarycollaboration in addressing complex research challengeswas highlighted.Participantssharesuccessstoriesandexploredstrategiestofosterproductiveinterdisciplinarypartnerships.</p> <p>OpenAccessandPublishing:Theworkshopalsoaddressedthesignificanceofopen accesspublishinganditsimpactonknowledgedissemination. Discussions encompassed open-access journals,copyright issues, and thebenefitsofopenresearchpractices.</p> <p>KeyOutcomes: EnhancedResearchAwareness:Attendeesgainedinsightsintothe latest</p>


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	<p>research trends and innovative tools, enabling them to stay updated with the rapidly evolving research landscape.</p> <p>Practical Skill Development: Hands-on sessions provided participants with practical experience using various research tools, enhancing their research efficiency and productivity.</p> <p>Networking and Collaboration Opportunities: The workshop facilitated networking among attendees from diverse backgrounds, fostering potential collaborations and knowledge exchange.</p> <p>Ethical Research Practices: Ethical considerations and responsible research conduct were emphasized throughout the workshop, promoting integrity in the research community.</p> <p>Conclusion: The "Research Trends, Tools, and Processes" workshop proved to be a valuable platform for researchers and scholars to engage in meaningful discussions, exchange ideas, and gain practical skills. Participants left the event equipped with new knowledge, insights, and a strengthened research network, empowering them to make significant contributions to their respective fields.</p> <p>Recommendations: Given the success of the workshop, it is recommended that similar events be organized periodically to keep researchers updated on the latest advancements in research methodologies, tools, and processes. Additionally, incorporating more interactive sessions and real-world case studies could further enrich the learning experience for future workshops.</p>
Picture	


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KALWAR, JAIPUR

IPR AWARENESS PROGRAMME

(2018-2019)


Workshop Research- Trends, Tools and Processes

11-07-2018 To 13-07-2018

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Sr. No.	Enrollment No	Name of Student
1.	16/121631	KOUSHALYA DHAYAL
2.	16/121634	KRISHNA KUMAR SHARMA
3.	16/121639	MAHENDRA SINGH CHOUDHARY
4.	16/12371	MAMTA SAIN
5.	16/121640	MAMTA SAINI
6.	16/121641	MAMTA YADAV
7.	15/123934	MANEESHA VERMA
8.	14/206034	MANISHA BAHARA
9.	16/121643	MANISHA CHOUDHARY
10.	16/12370	MANISHA GURJAR
11.	16/121646	MANJU DHANKA
12.	16/121650	MANJU MEENA
13.	16/121653	MEERA CHOUDHARY
14.	15/123957	MINAKSHI SAINI
15.	15/123965	MOHD ABBAS
16.	16/121660	MOHD ASGAR
17.	15/123970	MOHD ZASEEN
18.	16/121661	MONIKA BUNKAR
19.	16/121663	MONIKA SWAMI
20.	16/121669	MUKESH KUMAWAT
21.	16/121788	SUMAN BUNKAR
22.	16/121791	SUMAN KUMAWAT
23.	16/121792	SUMAN KUMAWAT
24.	16/121794	SUMAN SONWAL
25.	16/121797	SUNIL KUMAWAT
26.	16/114562	SUNIL NITHARWAL
27.	16/121799	SUNIL SHARMA
28.	16/121800	SUNITA BABERWAL
29.	16/121801	SUNITA CHOUDHARY
30.	15/124119	SURAJ SAINI
31.	14/206244	SURENDRA KUDI



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Overall Feedback of Students

S. No.	Particulars	High	Moderate	Poor
1	The content was good & effective	85%	10%	5%
2	The session was manageable	70%	25%	5%
3	The session was useful and practical	75%	15%	10%
4	The activity was well planned and systematic	80%	10%	10%
5	The teacher was very good at answering our questions	80%	10%	10%
6	The teacher encouraged us to ask questions	75%	25%	0%


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IntellectualPropertyRightsCell	
ActivityReport	
NameofActivity	Workshop
Title	WorkshopResearchEnablersandItsThrustAreas
Date	24-08-2018To27-08-2018
Venue	R.K. Vigyan (P.G.) Mahavidyalaya
Organizedby	IntellectualPropertyRightsCell
FacultyCoordinator	AmitGadwal
ResourcePerson	Dr.SanjaySharma
EnrolledStudents	28
EventSummary	<p>Introduction: Theworkshopon"ResearchEnablersandItsThrustAreas"aimedtoexplorethevariou sfactorsthatenableandenhanceresearcheffortssacrossdifferentdisciplines.The event brought together researchers, academics,and industryprofessionalsto discussthe key enablersand focusareas that contribute to successfulandimpactfulresearchoutcomes.</p> <p>KeyThemesExplored: Research Funding and Grants: Participantsdelves into the importanceofresearchfundingandthe varioussourcesavailableforresearchprojects.Theworkshophighlightedstrategiesfor securinggrantsandoptimizingresearchfundingopportunities.</p> <p>Research Infrastructure:Discussions centeredaroundthesignificanceofhaving robust research infrastructure,including well- equippedlaboratories,accesstospecializedequipment,andhigh- performancecomputingresources.CollaborativePartnerships:The workshop emphasizedthe valueofcollaborativepartnerships research.Participantsexploredhowinterdisciplinary collaborationswith academia, industry,and governmentinstitutionscanenrichresearchendeavors.</p> <p>Technologyand Innovation:Theroleof technologyand innovationinresearch was a focal point.Presentationsshowcased cutting-edgetechnologiesand how they can driveresearch progress and lead to transformativebreakthroughs.</p> <p>Data Management and Analytics:The workshop addressed datamanagementchallengesandtheimportanceofeffectivedataanalyticsin research. Participantslearnedabouttoolsandmethodologiesforhandlinglargedatasetsandextra ctingmeaningful insights.</p> <p>Research CommunicationandDissemination:Discussionson effectiveresearchcommunicationemphasizedtheimportanceofpublishinginreputabl e journals,presentingatconferences,andutilizingdigitalplatformsfor broader</p>


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knowledge dissemination.

Ethical Considerations: The workshop underscored the significance of research ethics and integrity. Ethical guidelines and responsible conduct in research were discussed to ensure the credibility and reliability of research findings.

Key Outcomes:

Awareness of Research Enablers: Participants gained a comprehensive understanding of the various factors that facilitate and empower research initiatives, promoting a holistic approach to research planning and execution.

Identification of Thrust Areas: The workshop helped participants identify and prioritize the thrust areas in their respective fields, guiding them to focus on impactful research topics aligned with current societal needs.

Networking and Collaboration Opportunities: The event facilitated networking among attendees, fostering potential collaborations and partnerships for future research endeavors.

Practical Insights and Best Practices: Presentations and case studies provided practical insights and best practices, equipping participants with actionable strategies to improve their research output.

Conclusion:

The

"Research Enablers and Its Thrust Areas" workshop offered valuable insights into the factors that contribute to successful research outcomes. Attendees gained knowledge about research

funding, infrastructure, collaboration, technology, data management, ethics, and dissemination, empowering them to conduct research more effectively and responsibly.

Recommendations:

To build on the success of this workshop, it is recommended to conduct follow-up sessions focused on specific research enablers in-depth.

Additionally, incorporating industry perspectives and real-world case studies could further enhance the relevance and applicability of the discussions.

Regularly organizing such workshops would serve to promote a culture of research excellence and foster meaningful collaborations in the academic and research community.



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Picture



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IPR AWARENESS PROGRAMME

(2018-2019)

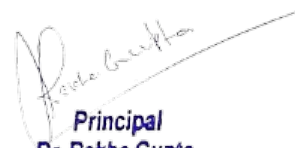
Workshop Research Enablers and Its Thrust Areas

24-08-2018 To 27-08-2018

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Sr. No.	Enrollment No	Name of Student
1.	16/114567	SURESH HARITWAL
2.	16/121808	SURESH YADAV
3.	16/121815	TINKU CHOUDHARY
4.	16/121817	URMEELA CHOUDHARY
5.	16/121818	URMILA KUMAWAT
6.	16/121820	USHA KUMAWAT
7.	15/124131	VIJAY KUMAR DEVATWAL
8.	16/121825	VIKRAM VERMA
9.	16/121826	VINOD KUDI
10.	18/87373	MOHD SOHIL
11.	18/87370	MOHD IRSHAD
12.	18/87531	SHAHBAJ
13.	18/87367	MOHD ADIL
14.	18/87471	RAVINA SHARMA
15.	18/87552	SITA VERMA
16.	18/87203	ASHA CHOUDHARY
17.	18/87415	POOJA CHOUDHARY
18.	18/87551	SITA POONIYA
19.	18/87503	SANA BANO
20.	18/87500	SAJID KHAN
21.	18/87283	KANCHAN KUMAWAT
22.	18/87436	PRIYA POONIYA
23.	18/87312	LAXMI SAINI
24.	18/87548	SIMRAN SAIN
25.	18/87598	VISHNU KUMAR SAINI
26.	18/87219	CHANCHAL KANWAR
27.	18/87434	PRERNA SHARMA
28.	18/87165	ABDUL MALIK



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OverallFeedbackofStudents

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IntellectualPropertyRightsCell	
ActivityReport	
NameofActivity	Workshop
Title	AwarenessWorkshoponIntellectualPropertyRights
Date	19-09-2018
Venue	R.K. Vigyan (P.G.) Mahavidyalaya
Organizedby	IntellectualPropertyRightsCell
FacultyCoordinator	AmitGadwal
ResourcePerson	Dr.M.NSingh
EnrolledStudents	27
EventSummary	<p>Introduction: The Awareness Workshop on IntellectualProperty Rights(IPR) aimed to educate participants about the importance of protecting intellectual property and understanding the various types of IPR, including patents, copyrights, trademarks, and trade secrets. The event brought together researchers, inventors, entrepreneurs, and students from diverse backgrounds to raise awareness about the significance of IPR in fostering innovation, creativity, and economic growth.</p> <p>Key Themes Explored:</p> <p>Introduction to Intellectual Property: The workshop began with an overview of intellectual property and its role in safeguarding creations of the mind, such as inventions, artistic works, and brands.</p> <p>Types of Intellectual Property Rights: Participants learned about different IPR categories, including patents for inventions, copyrights for creative works, trademarks for brand protection, and trade secrets for confidential business information.</p> <p>Patent Protection: Presentations and discussions focused on the patenting process, patent eligibility criteria, and the advantages of obtaining patent protection for innovative ideas and technologies.</p> <p>Copyright and Creative Works: The workshop highlighted the importance of copyright protection for literary, artistic, musical, and other creative works. Participants gained insights into copyright registration, fair use, and managing copyright infringement issues.</p> <p>Trademark Protection and Branding: Discussions centered around trademark registration, the significance of branding, and how trademarks help distinguish products and services in the market.</p> <p>Trade Secrets and Confidentiality: Participants explored the concept of trade secrets, their legal protection, and best practices for maintaining the confidentiality of valuable business information.</p> <p>Enforcement and Remedies: The workshop covered enforcement</p>


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mechanisms for IPR, including legal remedies available to rightsholders in case of infringement.

Intellectual Property and Innovation: The link between IPR and fostering innovation was a key aspect of the workshop. Presentations showcased how IPR encourages research, development, and commercialization of new technologies and inventions.

Key Outcomes:

Increased Awareness: Participants gained a deeper understanding of the importance of IPR and its role in protecting and promoting creativity and innovation.

Knowledge of IPR Types: Attendees became familiar with different types of IPR, allowing them to identify the appropriate forms of protection for their creations.

IPR Strategies: The workshop equipped participants with strategies for protecting their intellectual property, thereby encouraging them to pursue innovation and entrepreneurship with confidence.

Enhanced Collaboration: The event facilitated networking and collaboration opportunities among participants, fostering potential partnerships for future projects and ventures.

Conclusion:

The Awareness Workshop on Intellectual Property Rights proved to be an informative and engaging platform for participants to learn about the significance of IPR in various fields. By raising awareness and providing insights into IPR protection and enforcement, the workshop contributed to a culture of respect for intellectual property and encouraged participants to harness the power of their creations for societal and economic benefit.

Recommendations:

To sustain the momentum of awareness, it is recommended to conduct follow-up sessions or webinars on specific IPR topics and case studies. Additionally, extending the reach of such workshops to educational institutions, startups, and small businesses could have a broader impact on fostering an IPR-aware ecosystem.



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National IPR Policy: Taking Forward the Awareness Campaign

- A series of roadshows were conducted in June-July 2019, to create awareness about Intellectual Property Rights as per the first objective of the National IPR Policy. The next round of roadshows is now to be initiated.
- The Hon'ble Minister of Commerce and Industry, Mr. Nirmala Sitharaman, has requested in the grace the occasion and address the various industry associations to take forward the awareness campaign.
- Industry Associations are hereby invited to give their suggestions and inputs on how and where the next round of roadshows should be organized and conducted.

Campaign Focus	IPRs
<ul style="list-style-type: none"> • Schools <ul style="list-style-type: none"> • Primary Level • Middle School • High School • Colleges <ul style="list-style-type: none"> • Law schools • Universities • Engineering Colleges • Design Institutes • Industry <ul style="list-style-type: none"> • MSMEs • Start-ups • Large Enterprises 	<ul style="list-style-type: none"> • Patents • Trade Marks • Design • Copyright • Genetic Resources • Geographical Indications • Plant Varieties
Focus Regions	Mode of Dissemination
<ul style="list-style-type: none"> • Metro cities • Tier-2, 3 cities and towns • Industrial clusters • Art and Craft Clusters • Rural regions 	<ul style="list-style-type: none"> • Lectures/Presentations • Webinars • Online Modules • Books/Articles • Competitions • Social Media • TV, Radio, Newspapers

venue: khim no. 4, satyaj khawan, new IITB, 400 076, 2nd August 2019
 Starts with the cover 25 minutes ahead of the scheduled time.




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IPR AWARENESS PROGRAMME

(2018-2019)


Awareness Workshop on Intellectual Property Rights

19-Sep-18

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Sr. No.	Enrollment No	Name of Student
1.	18/87479	RENU MEENA
2.	18/87523	SAVITRI SHARMA
3.	18/87389	MUSKAN
4.	18/87535	SHAIKH MOHAMMED FAIZAN
5.	18/87465	RAMESH MEHRA
6.	18/87470	RATAN SAIN
7.	18/87192	ANJALI YADAV
8.	18/87478	REKHA SAINI
9.	18/87298	KOMAL RAJAWAT
10.	18/87519	SANTOSH CHOUDHARY
11.	18/87188	ANITA PALSANIYA
12.	18/87397	NEETU CHAUDHARY
13.	18/87526	SEEMA CHOUDHARY
14.	18/87289	KHUSBOO LAKHERA
15.	18/87515	SANJAY YADAV
16.	18/87431	POOJA YOGI
17.	18/87574	TANU GURJAR
18.	18/87176	AKHIL SHARMA
19.	18/87413	PINKY POONIYA
20.	18/87597	VIRENDRA SINGH CHOUHAN
21.	18/87477	REKHA KUMARI
22.	18/87537	SHAMSEEM
23.	18/87337	MANISHA SHARMA
24.	18/87246	GULFSHA
25.	18/87161	AAFREEN
26.	18/87162	AASIF MANSURI
27.	18/87164	AAYSHA ANSARI



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Overall Feedback of Students

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Kalwar, Jaipur

IntellectualPropertyRightsCell	
ActivityReport	
NameofActivity	Workshop
Title	WorkshoponIntellectualPropertyRights
Date	08-10-2018To09-10-2018
Venue	R.K. Vigyan (P.G.)Mahavidyalaya
Organizedby	NSS&StudentDevelopmentCell
FacultyCoordinator	AmitGadwal
ResourcePerson	Dr.ManmohanSingh
EnrolledStudents	25
EventSummary	<p>Introduction: The Workshop on IntellectualProperty Rights(IPR) provideda comprehensiveplatformforparticipantsto gaininsightsintotheimportanceof IPR protectionand its implicationsacross variousindustries.The event aimed to createawareness about the significanceof safeguardingintellectual creations andfosteringinnovationthroughresponsibleuseofIPR.</p> <p>KeyThemesExplored: UnderstandingIPR:Theworkshopcommencedwithanintroductiontotheconceptof intellectualpropertyanditsrelevanceintoday'sknowledge-driveneconomy.Participantslearnedaboutthe differentformsof IPR, includingpatents,copyrights,trademarks,andtradesecrets. PatentProtection:Presentationsandexperttalksfocusedonthepatentsystemand its role in encouraging technological advancement.Participantsgained anunderstandingof thepatentapplicationprocess, patenteligibilitycriteria,andthebenefitsofsecuringpatentrights. CopyrightandCreativeWorks:Discussionscentered around theprotectionof creativeworks,suchas literature, music,films,and software.Attendeeslearnedaboutcopyright registration,fairuse, andthe challengesof digitalcopyrightinthedigitalage. Trademarkand Brand Protection: The workshop emphasizedthesignificanceof trademarks in establishing brand identity and consumerrecognition.Participantsexplored trademark registration procedures, theimportanceof choosingdistinctivemarks, and therisks of trademarkinfringement. TradeSecrets and ConfidentialInformation:Presentationscovered theimportanceoftradesecretsinbusinesscompetitiveness.Participantswereeducated onsafeguardingconfidentialbusinessinformation,includingbestpracticesforprotectingtradesecretsfrom internalandexternalthreats.</p> <p>IPREnforcementandLegalRemedies:Theworkshophighlightedthe</p>


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enforcement mechanisms available to protect IPR owners from infringement. Discussions revolved around legal remedies, cease and desist actions, and the role of intellectual property offices and courts in resolving disputes.

Technology Transfer and Commercialization: The event delved into technology transfer processes and how IPR facilitates the commercialization of innovations. Participants explored licensing agreements, technology transfer offices, and the role of startups in bringing inventions to market.

Key Outcomes:

Enhanced IPR Awareness: Participants developed a heightened awareness of the significance of IPR in protecting innovations, creations, and investments in various sectors.


Capacity Building: The workshop equipped attendees with the knowledge and resources to identify and protect their intellectual property, fostering a culture of innovation and entrepreneurship.

Interdisciplinary Collaboration: The event facilitated networking and collaboration among participants from diverse fields, encouraging interdisciplinary partnerships for future research and commercialization ventures.

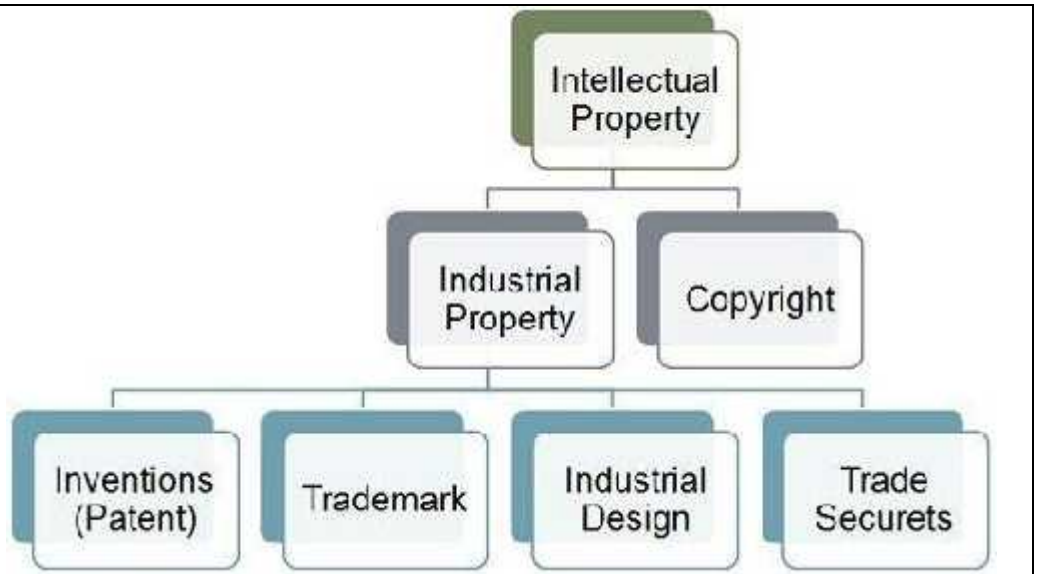
Ethical Considerations: The workshop emphasized the ethical dimension of IPR, promoting responsible practices and respect for the intellectual property of others.

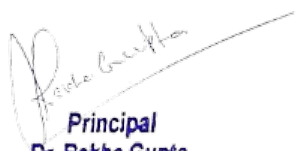
Conclusion:
The Workshop on Intellectual Property Rights provided valuable insights and knowledge to participants, empowering them to harness the power of intellectual creations while ensuring appropriate protection and respect for others' intellectual property. By fostering an understanding of IPR's role in promoting innovation and creativity, the workshop contributed to the development of a more robust and responsible intellectual property ecosystem.

Recommendations:
To sustain the impact of the workshop, it is recommended to establish a follow-up program, such as regular seminars or webinars on IPR topics to keep participants updated on the latest developments. Additionally, incorporating real-world case studies and interactive sessions could further enhance the practical understanding of IPR concepts and challenges. Collaboration with industry experts and legal professionals could also provide valuable insights into current IPR practices and trends.


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Picture




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R.K. Vigyan (P.G.) Mahavidyalaya
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IPR AWARENESS PROGRAMME

(2018-2019)


Workshop on Intellectual Property Rights

08-10-2018 To 09-10-2018

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Sr. No.	Enrollment No	Name of Student
1.	18/87168	ADITYA RAJ SAINI
2.	18/87516	SANJU BALOTIYA
3.	18/87517	SANJU KUMARI CHOUDHARY
4.	18/87521	SAROJ KUMAWAT
5.	18/87522	SATVEER CHOPRA
6.	18/87524	SEEMA CHOUDHARY
7.	18/87527	SEEMA GOTHWAL
8.	18/87528	SEEMA RATHORE
9.	18/87536	SHAKIB ALI
10.	18/87541	SHERAM
11.	18/87542	SHISHPAL GHASAL
12.	18/87544	SHOYAB KHAN
13.	18/87547	SIMRAN KOUR
14.	18/87550	SITA DEVI JAT
15.	18/87553	SOHAIL KHAN
16.	17/60520	RENUKA MEENA
17.	17/15178	DIVYANSHI SHUKLA
18.	17/60369	MANISHA SHARMA
19.	17/60536	SANA ANSARI
20.	17/60274	GAJALA BANO
21.	17/60410	MUKESH GRUJAR
22.	17/60366	MANISHA KUMAWAT
23.	17/60547	SANJU GURJAR
24.	17/60371	MANJU GURJAR
25.	17/60280	GORDHAN KUMAWAT



Principal
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OverallFeedbackofStudents

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IntellectualPropertyRightsCell	
ActivityReport	
NameofActivity	Workshop
Title	Workshop on Trademark Registration and Protection Strategies
Date	24-08-2018 To 27-08-2018
Venue	R.K. Vigyan (P.G.) Mahavidyalaya
Organizedby	IntellectualPropertyRightsCell
FacultyCoordinator	Amit Gadwal
ResourcePerson	Dr. Subash Gupta
EnrolledStudents	42
EventSummary	<p>Introduction: The Workshop on Trademark Registration and Protection Strategies aimed to educate participants about the importance of trademarks in brand identity and business success. The event provided valuable insights into the trademark registration process and effective strategies for protecting trademarks from infringement and unauthorized use.</p> <p>Key Themes Explored:</p> <p>Understanding Trademarks: The workshop began with an introduction to trademarks and their role in distinguishing goods and services in the marketplace. Participants learned about the significance of trademarks in building brand reputation and consumer loyalty.</p> <p>Trademark Registration Process: Presentations and expert-led discussions focused on the step-by-step trademark registration process. Participants gained knowledge about conducting trademark searches, preparing applications, and responding to office actions.</p> <p>Choosing Distinctive Trademarks: The workshop emphasized the importance of selecting distinctive and unique trademarks. Attendees explored strategies for creating strong trademarks that offer strong protection against infringement.</p> <p>International Trademark Protection: Discussions covered international trademark protection and the benefits of filing trademarks in multiple jurisdictions. Participants learned about the Madrid System and other mechanisms for global trademark registration.</p> <p>Trademark Infringement and Enforcement: The event addressed trademark infringement issues and the importance of monitoring and enforcing trademark rights. Participants gained insights into legal remedies available for trademark owners to combat infringement.</p> <p>Branding and Trademark Strategy: Presentations explored the intersection of branding and trademark strategy. Participants learned how effective branding can enhance trademark recognition and consumer loyalty.</p>


Principal
Dr. Rekha Gupta
R.K. Vigyan (P.G.) Mahavidyalaya
Kalwar, Jaipur

KeyOutcomes:

Increased Awareness:Attendees developed a deeper understandingoftrademarks and their significancein protecting brand identity and reputation.**Empowered Participants:**The workshop equipped participantswith theknowledgeandtoolstonavigatethetrademarkregistrationprocessandprotecttheirtrademarkseffectively.

InternationalPerspective: Discussionson internationaltrademark protectionbroadened participants'perspectives and encouraged consideration of globalmarketsforbrandexpansion.

Proactive TrademarkStrategies: Participants learned how to developproactivetrademark strategiesto safeguardtheir intellectualproperty andenforcetheirrightswhennecessary.

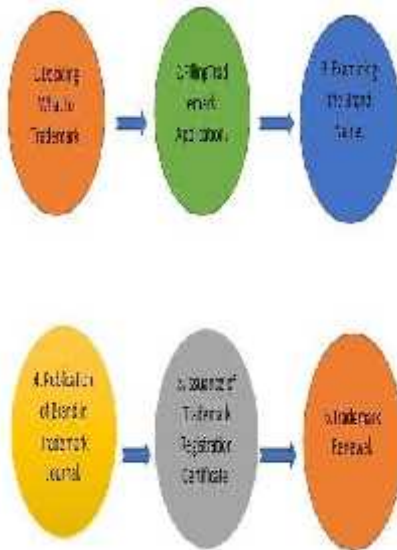
Conclusion:

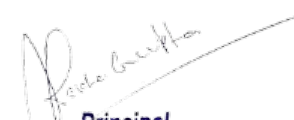
The Workshop on TrademarkRegistrationand ProtectionStrategiessuccessfully provided participantswith essential knowledgeand insightstotheworldoftrademarks.Bypromotingabetterunderstandingofthetrademarkregistration process and effectiveprotection strategies, the event empoweredparticipants to make informeddecisionsto protect theirbrands and intellectualproperty.

Recommendations:

To maintainthe impact of theworkshop,it isrecommendedto organizefollow-upsessionsorwebinarsfocusingonadvancedtrademarktopicsand recentlegaldevelopmentsrelatedtotrademarks.Collaborationwithtrademarkattorneys and industry experts could provide valuablereal-world insightsand practical tips for managing trademark portfolioeffectively.Additionally,engagingcasestudiescouldhelpparticipants graspthepracticalapplicationoftrademarkstrategiesindifferentbusinessscenarios.

Picture




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IPR AWARENESS PROGRAMME

(2018-2019)


Workshop on Trademark Registration and Protection Strategies

10-11-2018 To 12-11-2018

For More Information Call Now
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Principal
Dr. Rekha Gupta
R.K. Vigyan (P.G.) Mahavidyalaya
Kalwar, Jaipur

Sr. No.	Enrollment No	Name of Student
1.	17/15087	LATA
2.	17/60379	MAYA SAINI
3.	17/60436	NIRMALA VERMA
4.	17/60529	SABIYA KHAN
5.	17/60642	VIJAY SINGH GOUR
6.	17/60468	POOJA VERMA
7.	17/60320	KAVITA HARITWAL
8.	18/35700	POOJA KUMAWAT
9.	18/35701	POOJA KUMAWAT
10.	18/35702	PRABHU LAL PRAJAPAT
11.	18/35703	PRADEEP KUMAWAT
12.	18/35704	PRAMENDRA PANCHOLI
13.	18/35705	PRASHANT KUMAWAT
14.	18/35706	PRIYANK RAJ MEHTA
15.	18/35707	PRIYANKA CHOUDHARY
16.	18/35708	PRIYANKA YADAV
17.	18/35709	PUSPENDRA KUDI
18.	18/35710	RAAYNA KHAN
19.	18/35711	RACHANA KUMARI
20.	18/35712	RAHUL BHAMU
21.	18/35713	RAHUL CHOUDHARY
22.	18/35714	RAHUL KUMAR BANA
23.	18/35715	RAHUL KUMAR VERMA
24.	18/35716	RAHUL POONIYA
25.	18/35717	RAHUL SHARMA
26.	18/35718	RAJENDRA CHOUDHARY
27.	18/35719	RAJAT SHARMA
28.	18/35720	RAJENDRA KUMWAT
29.	18/35721	RAJESH CHOUDHARY
30.	18/35722	RAJESH CHOUDHARY
31.	18/35723	RAJU KUMAWAT
32.	18/35724	RAKESH KUMAR CHOUDHARY
33.	17/60623	SURESH KUMAR CHOUDHARY
34.	16/121735	RATAN PRAJAPAT
35.	17/60239	ASHIF KHAN
36.	17/60377	MANOJ CHOUDHARY
37.	17/60340	KRISHAN KUMAR RANA
38.	16/121558	ANITA KASOTIYA
39.	17/60463	POOJA PRAJAPAT
40.	17/60269	DINESH KUMAR VERMA
41.	17/60303	JONI SAINI
42.	16/121692	POOJA GURJAR


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OverallFeedbackofStudents

S. No.	Particulars	High	Moderate	Poor
1	Thecontentwasgood&effective	75%	20%	5%
2	Thesessionwasmanageable	80%	10%	5%
3	Thesessionwasusefulandpractical	75%	25%	
4	Theactivitywaswellplannedandsystematic	70%	20%	10%
5	Theteacherwasverygoodatansweringourquestions	80%	10%	10%
6	Theteacherencouragedustoaskquestions	75%	20%	5%


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